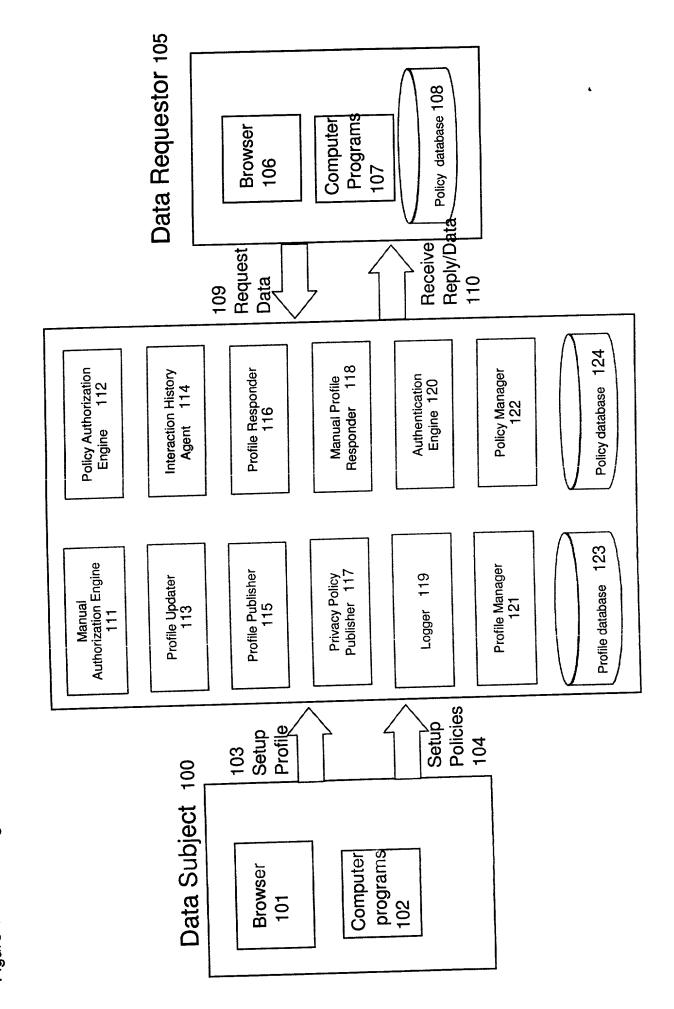
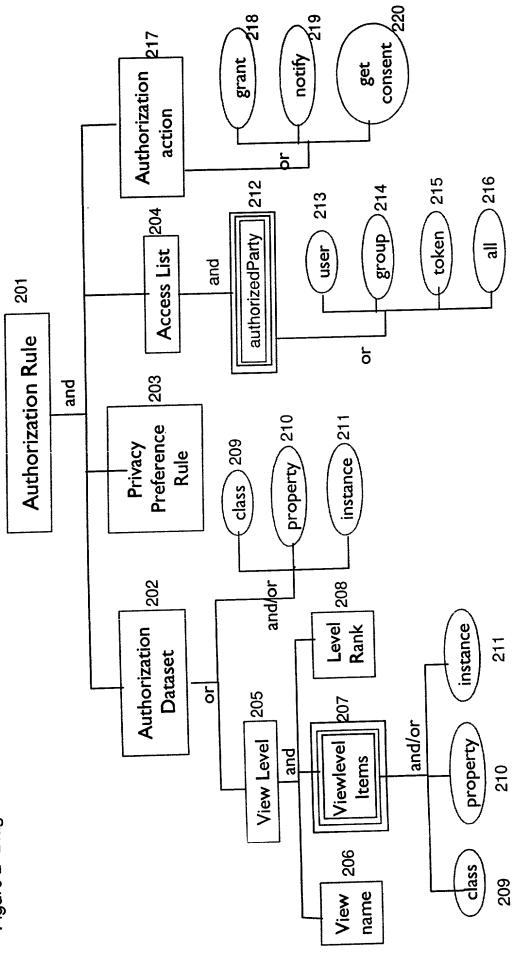
::

Figure 1: Block diagram of one preferred embodiment of present invention





: This link specifies that the parent node contains all the sub elements and

: This link specifies that the parent node contains only one of the sub elements 9

: This link specifies that the parent node contains at least one sub element, and maybe more than one and/or

OTHER 313 303 DELETE 312 Action control and UPDATE 311 301 **CREATE** Figure 3 Diagram of Privacy Preference Structure 310 Privacy Preference and Rule 305 306 304 307 302 RETENTION RECIPIENT PURPOSE **ACCESS** Privacy Preference and

: This link represents that the parent node contains all the sub elements and

308

OTHER

Figure 4a: Block Diagram of a Data Request Structure

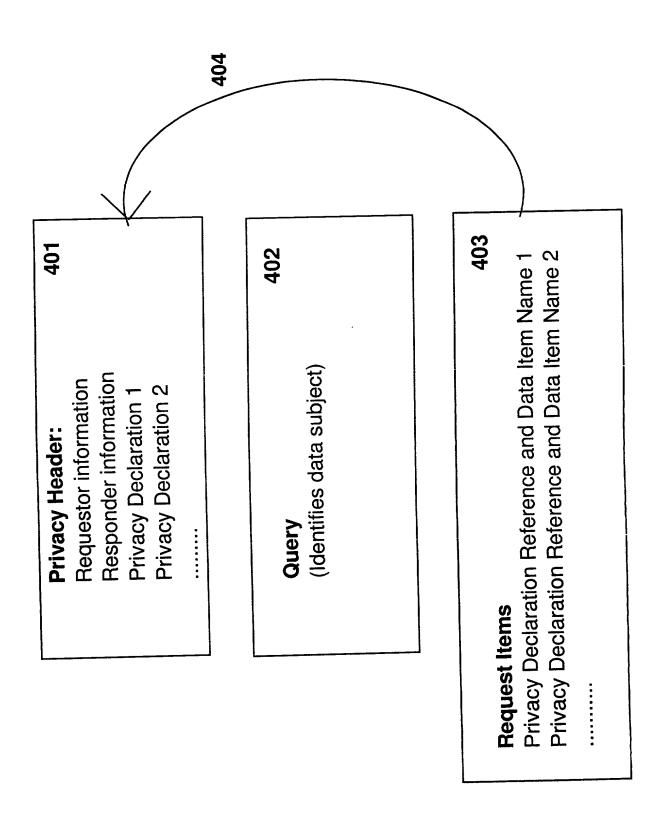


Figure 4b: Block Diagram of a Response Structure

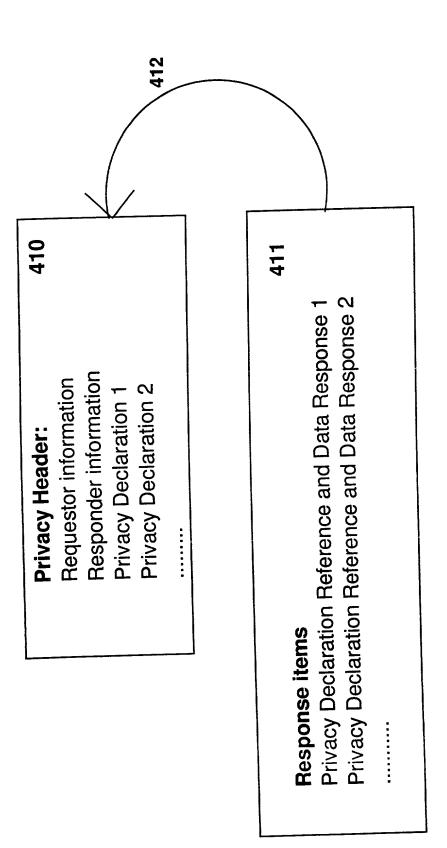
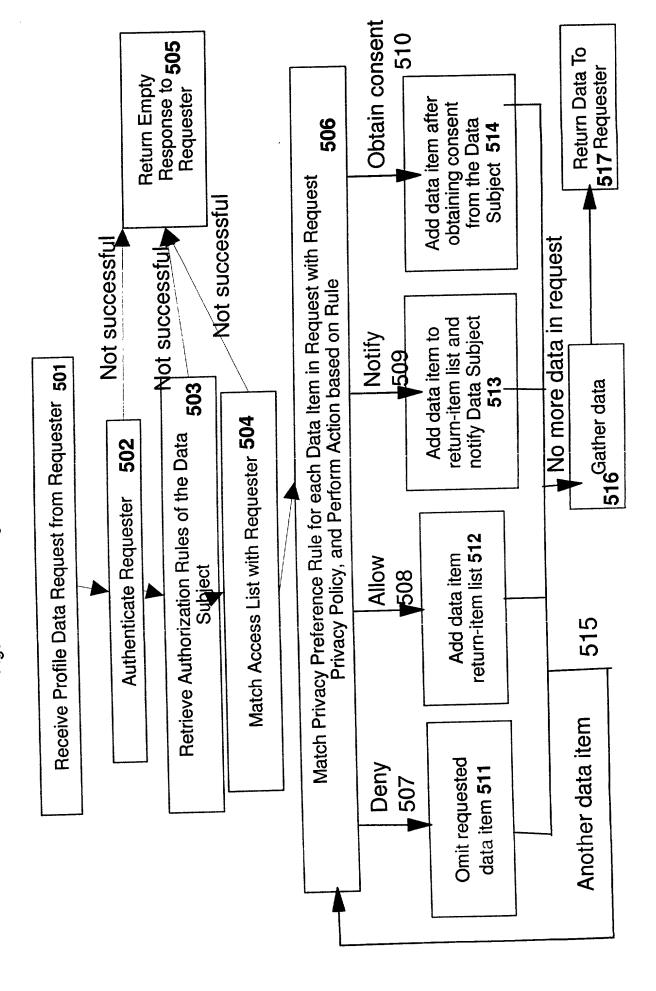
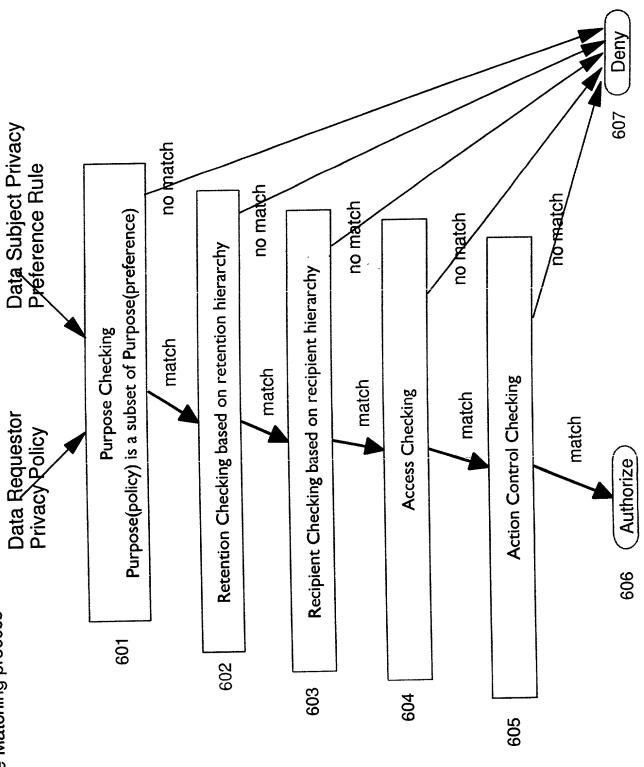
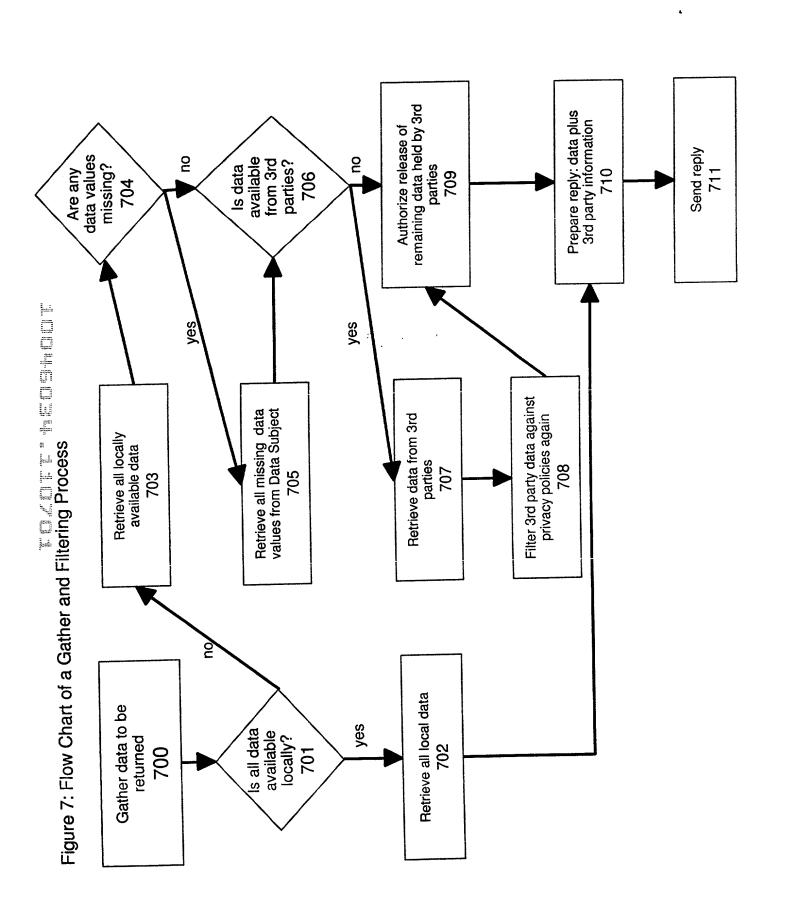


Figure 5: Flow Diagram of the Request Process







Data Requestor 808 808 Usage Policy database Policy Manager Web browser Local Policy Publisher response request/ response request/ Data Supplier Profile Manager / Responders response request/ Computer software Profile database request / response 813 Policy database Authentication Engine Policy Authorization Engine Interaction History Agent Policy Manager 804 Personal Data Service (trusted Manual Profile 807 Profile Responder Responder 805 814 817-<u>8</u>48 Profile database Profile Manager Served Profile Publisher Manual Authorization Engine Profile Updater Served Policy Publisher -815/ 57 Logger 806 third party) Data Supplier response request / Profile Manager / Responders omputer software Profile database responses notification 812 manual usiland 811 Email software, etc. Policy database 801 Local Policy Publisher Profile Manager 803 Data Subject 800 Profile database Policy Manager Local Profile Publisher Web bowser 802

Figure 9: Block diagram of a method of doing business with the current invention wherein subject data is distributed with each supplier holding supplier-specific data and policies, and an optional trusted third party used as subject's personal

